

# BET ART CALVIÀ



Frontó Municipal

Piscina Municipal

Camp Futbol Municipal

Hesperia Villamil

Apartamentos Flor Los Almedros

Aparcament Municipal

Peguera

Sa Puntassa

ARTISTAS  
ARTISTES  
ARTISTS  
KÜNSTLER

- 1 Tamara Arroyo
- 2 Grip Face
- 3 Olimpia Velasco
- 4 Ador
- 5 Joan Aguiló
- 6 Reskate Arts & Crafts
- 7 Héctor Francesch
- 8 Judas Arrieta
- 9 Spogo





**1** **Title:** No title, 2016  
**Author:** Tamara Arroyo (1972)  
**Technique and medium:** plastic paint on wall  
**Description:** Set of geometrical shapes positioned on all four sides of the transmission tower. The intervention interacts with the lines and planes of structural elements of the surrounding buildings. This establishes an interpretation of real space based on the author's own artistic research, connecting context with surroundings.  
**Location:** Endesa Center 10283. Romana, s/n. 07160 Peguera  
**Web:** www.tamaraarroyo.com  
**Curator:** Pilar Rubí

**2** **Title:** Equilibrio de conchas, 2016  
**Author:** Grip Face (David Oliver, 1989)  
**Technique and medium:** plastic paint and spray paint on wall  
**Description:** A graphic depiction of an agglomeration of shells of equal shape and different colors, which champions gender equality and non-hegemonic masculinity, in which subordination is nonexistent. The shapes are metaphorically positioned side by side, never overlapping but never denying the others' existence. This creates an impression of unity and of being in frame with the architecture.  
**Location:** changing rooms of the Peguera Municipal Sports Complex. Vall verda, 12. 07160 Peguera  
**Web:** www.gripface.tumblr.com  
**Curator:** Pilar Rubí

**3** **Title:** Limón, 2016  
**Author:** Olimpia Velasco  
**Technique and medium:** plastic paint on wall  
**Description:** The artist draws from her childhood memories of playing fronton [similar to American handball] for hours, in order to establish a connection between the motions of the game and those of a solitary dance based on the choreographic techniques of José Limón, one of the fathers of contemporary dance.  
**Location:** Peguera Municipal Fronton Court. Romana, s/n. 07160 Peguera  
**Web:** www.olimpiavelasco.com

**4** **Title:** Bird citizen, 2016  
**Author:** Ador (1985)  
**Technique and medium:** acrylic paint and spray paint on wall  
**Description:** Aesthetically similar to other works of street art in the area, Ador employs as the centerpiece of this work an adventurous migratory bird that collects beautiful images and ideas during its travels. Bird Citizen is a cosmopolitan character who travels the world, making enlightening discoveries and adorning itself with its findings along the way.  
**Location:** Flor los Almendros Apartments. Av. Bulevar de Peguera, 36. 07160 Peguera  
**Web:** www.ador.book.fr  
**Curator:** Ana Ferrero Horrach

**5** **Title:** Com a crancs enrocats, 2016  
**Author:** Joan Aguiló (1983)  
**Technique and medium:** plastic paint, acrylic paint and spray paint on wall  
**Description:** Aguiló delivers a large-scale work with a realistic and soft-toned aesthetic, in which he portrays his perspective on Mallorcan identity. Aguiló feels that Mallorcans are like crabs, which enjoy life on one single rock. This Mediterranean composition emanates the strong pride and sense of belonging they have for the island.  
**Location:** Olivera, 7. 07160 Peguera  
**Web:** www.joanaguilo.com  
**Curator:** Ana Ferrero Horrach

**6** **Title:** A so de timbals no s'agafen llebres, 2016  
**Authors:** Reskate Arts & Crafts (Javier de Riba, 1985; María López, 1980)  
**Technique and medium:** plastic paint on wall  
**Description:** With this intervention, Reskate seeks to portray in visual form a popular saying that refers to discretion as an essential value for the workplace, attempting to be subtle and consistent. He uses plastics to depict this concept. The piece is aesthetically similar to vintage advertising signs, thus continuing

the trend of his previous interventions.  
**Location:** Hotel Hesperia Villamil parking lot. Joan XXIII, 1. 07160 Peguera  
**Web:** www.reskatestudio.com  
**Curator:** Ana Ferrero Horrach

**7** **Title:** Balones fuera, 2016  
**Author:** Héctor Francesch (Héctor Francesch Carneiro, 1977)  
**Technique and medium:** soccer balls on concrete wall  
**Description:** the expression "echar balones fuera" [literally translated as "to kick the ball out of bounds", but meaning "to avoid the issue"] is the inspiration for this intervention. With this collection of soccer balls, a portion of which were acquired through donation, the artist aims for a different goal. Colorful and festive, this work plays with space and distances the ball from its original use. The result is a new, expanded image located right next to the ball's natural habitat: the soccer field.  
**Location:** Peguera Municipal Soccer Field. Adolfo Colomar Schopke, s/n. 07160 Peguera  
**Web:** www.hectorfrancesch.com  
**Curator:** Enric Font

**8** **Title:** Calvià Dreams, 2016  
**Author:** Judas Arrieta (Ígor Arrieta Varela, 1971)  
**Technique and medium:** mixed technique on wall  
**Description:** in Calvià Dreams, the white, geometrical structure of the sports complex is turned into a giant canvas where international converges with local. Superimposed comic images add a unique perspective on stories from Balearic Island culture and create a visual mix that alludes to globalization and cultural fusion.  
**Ubicación:** Peguera Municipal Sports Complex. Adolfo Colomar Schopke, s/n. 07160 Peguera  
**Web:** www.judasarrieta.com  
**Curator:** Enric Font

**9** **Title:** No title, 2016  
**Author:** Spogo (Carlos García Sánchez, 1980)  
**Technique and medium:** spray paint on sheet metal  
**Description:** A complete intervention that takes into account the building's architectural features and the local landscape. The color palette chosen consists of sea tones and the tones of the buildings in Cala Fornells. The blue of the water dominates the wall in front of the parking lot, while the local architecture, the spaces between the buildings and the color of the sky are portrayed on the other walls.  
**Location:** Peguera Municipal Swimming Pool. Adolfo Colomar Schopke, s/n. 07160 Peguera  
**Web:** www.spogo.es  
**Curator:** Enric Font



## Peguera

### Ruta III

#### Route III for Urban Art in Calvià\_Peguera

The BetArt Calvià project is a collaborative effort between Fundación Calvià 2004 (Fundación Calvià 2004) and the Department of Culture of the Calvià City Council (Departamento de Cultura del Ayuntamiento de Calvià). It strives to continually grow as a laboratory for urban artwork, where art is taken from the lab to the streets with hopes of generating interaction and dialog between artists, civilians and visitors on the artists' creations. The project's ultimate aspiration is the creation of an open-air museum in the town of Calvià.



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